

# Cultivate a CHAMPION Mindset and Skills to Dramatically Improve Your Life

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We say we want to prioritize quality—and we mean it—until we hit our first shortage of nearly any kind of resource. Then testing all too often bears the brunt of project schedule slips, personnel cuts, funding for tools, or even extra environments. Sometimes, after identifying significant quality mistakes, we fail to voice them, prioritize them, or correct them.

The research is clear: the top factors that bring success to people and companies are rooted in communication and leadership. Let's learn to communicate, think, and lead as a quality CHAMPION to prevent the "us" vs. "them" mentality and elevate quality across development, quality assurance, testing and then the entire company.

Become a leader that transforms a divisive culture to a teaming, transparent one. Reduce frustration, increase alignment, improve efficiency and effectiveness and bridge the divide that finding defects and promoting quality naturally creates. You can be the spark in creating a culture in which people feel valued, are optimized, and work together to promote quality.

***Darlene Bennett Greene*** demonstrates that a toolkit with strong leadership, communication, and people skills delivers outstanding results across corporate, military, and educational domains. While a VP at McAfee, she served as the "face" of IT, delivering application programs and projects to business partners. In another IT role she led senior data, IPT, and security architects and project managers supporting an enterprise carrier class network, optical fiber ring, and centralized security architecture for 140 state agencies. She is a former Dean of the prestigious Culver Girls Academy and a retired U. S. Navy Commander who held three Commanding Officer positions. Recently, Darlene offered executive coaching and personalized leadership, communication, quality, culture, and employee engagement training to a health and technology company in the San Francisco area.