

From Software Tester To Leader: How To Take a Radical Leap Forward at Work

Peter Khoury, Magnetic Speaking

In this continuously shifting world of software development, technical leaders must demonstrate an unprecedented level of technical ability, confidence, and communication skills. The latter is often overlooked, either altogether, or until it is too late in one's career. But increasingly, public speaking skills represent an essential element in the career of any engineer who aspires to rise high within the corporation. To claim your right to the C-Suite, one must communicate one's concepts and imperatives effectively.

In this presentation, Peter Khoury, a former biotech engineer turned leadership speaker, will demonstrate the ways in which mastery of public speaking can empower one's career. He will discuss his EPIC framework – Expertise, Experience, Identity and Conditioning–the foundation for excellence in public speaking. When you attend his presentation, you will discover how to:

- Communicate like a VP yet think like an Engineer
- Build your confidence to be able to tackle any project or any position
- Systematically craft your proposals or project updates for maximum impact

Your technical skills will only take you so high in an organization. Soon you will hit a Glass Ceiling: Your ability to communicate, lead and persuade will take you to the next level.

Peter Khoury is the founder of *Magnetic Speaking* and an *Ex-Engineer*, turned author, national speaker and executive presentation coach. In addition to *Public Speaking* training, Peter is a regular speaker on the topics of *Negotiations*, *Conflict Management* and *Leadership*. He is the author of the book *"Self-Leadership Guide."*