

From a Software Tester To a Leader

How To Take A Radical Leap
Forward @Work

Peter Khoury: Magnetic Speaking

www.MagneticSpeaking.com

Take home message:

Leadership is your moral
obligation

4 Leadership myths

Myth # 1

Leadership means I have
to manage people

– “I hate managing
people”

Tweetable:

Management is usually
needed due to a lack of
Leadership.

@Peterkhoury

Myth # 2

You have to be born a leader, you have to be an extrovert.

Myth # 3

You can convince others
logically that you are a
leader

Myth # 3: It's only Not Logical

Play youtube video below

<https://www.youtube.com/watch?v=eMlufkJ0AQQ>

Myth # 4

Leadership is someone else's responsibility.

Tweetable:

Leadership is your **moral
duty, responsibility &
obligation!**

@PeterKhoury

Leadership Formula

E

P

I

C

Leadership Formula

E = Expertise

P

I

C

Leadership Formula

Thinking Styles

Why

What

How

What if

1. Why am I here?
2. Why is it important?
3. What is the background?
4. What is the update?
5. How to go forward
6. What if (-) objections/complaints / consequences
7. What if (+) connect to big picture

Quick Practice

A

Longer hair

B

1. Why am I here?
2. Why is it important?
3. What is the background?
4. What is the update?
5. How to go forward
6. What if (-) objections/complaints / consequences
7. What if (+) connect to big picture

Leadership Formula

E = Expertise

P = Past Experience

I

C

Past Experience

—

Minimize

+

Maximize

Leadership Formula

E = Expertise

P = Past Experience

I = Identity

C

Identity

I am a leader

I am a leader in my field

I am more than good enough

~~I am a leader~~

Why am I a leader?

~~I am a leader in my field~~

Why am I a leader in my field?

~~I am more than good enough~~

Why am I more than good enough?

Quick Practice

A

Longer hair

B

Leadership Formula

E = Expertise

P = Past Experience

I = Identity

C = Conditioning

Conditioning

You have to condition your
body and mind to
respond like a leader.

Take home messages:

1. Leadership is your moral obligation
2. You have no excuse for not being a leader
3. Use **EPIC** to consciously make yourself a leader.