

A Tale of Testing the Untestable

Angie Jones

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A man with curly brown hair, wearing a blue and white checkered shirt, is shown from the chest up. He has a wide-eyed, slightly open-mouthed expression of confusion or concern. The background is an indoor setting with a white bookshelf filled with books and a doorway leading to another room.

**WE DON'T
KNOW WHAT
WE'RE DOING!**

I need
a change!





**NO ONE MUST
EVER KNOW OF THIS**

QA @ Twitter



testing as a service

Twitter

Ads

Feature

Advertiser can create a campaign that targets users who meet certain criteria.

What
are we

Find your audience

▶ **Your audiences**

▼ **Demographics**

Define your audience by selecting a combination of characteristics.

Select gender

Any gender Female Male

Select age

- All ages
- Age range

Select location, language, technology

Target people by location, language, platform, device, carrier, or OS version.

All Search

[Import multiple zip codes](#)

Locations ?

United States X

Find your audience

▶ Your audiences

▼ Demographics

Define your audience by selecting a combination of characteristics.

Select gender

Any gender Female Male

▼ Audience features

Further refine your audience by selecting features to include or exclude in addition to demographics. [?](#)

All > Interests > Science

[Import multiple keywords and follower look-alikes](#)

Recommendations [?](#)

Off

Interests [+](#)

Space and astronomy



The test





Challenge #1:

Company
lacks testing
culture

STAY



What about
integration?





There's
a gap

Challenge #2:

Company lacks
resources for
testing



Challenge #3:

Testing in
production



Too
expensive!

Challenge #4:

Targeting
test users

| User ID | Username | Gender | Interest |
|---------|----------|--------|----------|
| 1..... | | F | science |
| 2..... | | M | art |
| 3..... | | N | art |
| 4..... | | U | science |
| 5..... | | M | science |
| 6..... | | F | art |
| 7..... | | F | art |

```
private String generateTweet(User user){
    Faker faker = Faker.instance();

    if(user.getInterest().equals("science")){
        return format("I am reading about %s today.",
            faker.space().planet());
    }
    else if(user.getInterest().equals("art")){
        return format("I love the works of %s",
            faker.artist().name());
    }
    else {
        return format("Today's music instrument is the
            faker.music().instrument());
    }
}
```

Challenge #5:

Blocker in targeting lists

A middle-aged man with short, wavy grey hair is shown from the chest up. He is wearing a dark blue suit jacket, a light-colored striped dress shirt, and a purple patterned tie. He has a surprised or questioning expression on his face, with his mouth slightly open and his eyes looking towards the left. His right hand is raised, with fingers slightly spread, as if gesturing while speaking. The background is a dark studio set with a red vertical panel and a circular light fixture. To the right, there is a blurred image of a building facade with a fire escape.

WHAT IS WRONG WITH YOU?

...then how???

Challenge #6:

Serving is not
guaranteed



it's been 84 years...

how does this
thing work?

Challenge #7:

Going lower
in the stack



No time!

Challenge #8:

Making time
for quality

No
happy
ending



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Testability should be a requirement of the feature you're developing

8:24 AM - 27 Nov 2018

75 Retweets 207 Likes



 14

 75

 207



The 10 P's of Testability

by Rob Meaney



Retrospective

People

Philosophy

Product

Process

Problem

Project

Pipeline

Productivity

Production Issues

Proactivity

The **people** in our team
possess the mindset,
skillset & knowledge set
to do great testing and are
aligned in their pursuit of
quality.

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People



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| | |
|-------------------|---|
| People | ✘ |
| Philosophy | ✘ |
| Product | |
| Process | |
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The **product** is
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The **process** helps the team decompose work into small testable chunks and discourages the accumulation of testing debt.

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The team has a deep understanding of the **problem** the product solves for their customer and actively identifies and mitigates risk.

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The team's **pipeline**
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The team has very few customer impacting **production issues** but when they do occur the team can very quickly detect, debug and remediate the issue.

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