

THE MANY FACES OF QUALITY



PNSQC 2013 – Valuable Content, Rich Interactions, Early-bird Pricing Ends August 31

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7 Invited Speakers, 40+ Papers in 4 Tracks, 8 hour In-depth Workshops

The Technical Program provides insights into the diverse issues of today, for example:

- [*Towards Understanding & Improving Mobile User Experience*](#), Philip Lew, XBOSoft
- [*The Perfect Couple: Domain Models & Behavior-Driven Development*](#), Dan Elbaum, PGE
- [*Process Fitness - Process Improvement Lessons from Personal Trainers*](#), F. Michael Dedolph, Levi Deal Consulting
- [*From Dinosaur to Cutting Edge: 5 Practical Keys to Avoiding Extinction in an Agile QA World*](#), Robert Gormley, SWAT Solutions
- [*Nine Low-Tech Tips for Project Management*](#), Moss Drake, DMC

The **keynote and invited speakers** fill out the program with national insights and both long and short-term perspectives covering Agile, Metrics, Testing, Multicultural Teams, Estimating and Staying Lean. **Full-day workshops** go deep into these topics. There is so much to learn and take back to the office. Please join us!

Early-bird Pricing until August 31, Register Now and Save

Registration is open with an Early-bird discount available until August 31. Groups of 4 or more save an additional 15%. Get complete [registration information](#) and register today!

Consider being part of the program by creating a poster paper presentation. Consult the [PNSQC blog](#) for some ideas on poster papers and attend for half-price. Students receive reduced fees and evening networking events are free to the public.

PNSQC can fit into anyone's budget! It meets the needs of software quality professionals and opens doors to a wider community. Come and meet the *Many Faces of Quality*. [Register now and save!](#)

Networking Sessions Day and Night with Local & National Leaders

Monday Night Kick-off Social will include Karl Wiegers discussing *Requirements Reuse: Fantasy or Feasible?*

Tuesday Night Rose City SPIN presentation will feature Diana Larsen and James Shore on *Your Path Through Agile Fluency: Making Agile Work For You.*

Lunches will serve up *Deep Dive Birds of a Feather* facilitated panel debates and *group discussions* on popular pressing issues of the day.

Poster Paper Presentations offer an educational conversation on a variety of topics that will engage a passionate few into deeper inquiry.

Join us in October for three full days of the *Many Faces of Quality*; go back to the office with a fresh outlook on quality. Register today!



The mission of PNSQC is to enable knowledge exchange to produce higher quality software.