THE MANY FACES OF QUALITY

31ST ANNUAL
PACIFIC NW
SOFTWARE
QUALITY
CONFERENCE
OCTOBER 14-16, 2013

learn • network • inspire

PNSQC 2013 — Program Details Added, the Benefits are Clear

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CAST August 2013

Chart your path to software quality

New presentations have been posted, the path is clear to begin charting your course for three days in October. The reasons to attend have the numbers to support your decision:

- Over 30 technical papers in four tracks,
- Nine invited speakers sharing their insights and conclusions based on years of experience,
- Dozens of networking opportunities day and night,
- Real savings if you act now.

Take a close look at the program, see the m*any faces of quality* that we have assembled for you.

Super Early-bird until July 31, Register Now and Save

Registration is open with a Super Early-bird deep discount available until Wednesday July 31. Groups of 4 or more save an additional 15%. Get complete **registration information** and register today!

Consider being part of the program; create a poster paper presentation and attend for half-price. Students receive reduced fees and evening networking events are free to the public.

PNSQC can fit into anyone's budget! It meets the needs of software quality professionals and opens doors to a wider community. Come and meet the *Many Faces of Quality*.

Register now and save!

Networking Sessions Day and Night with Local & National Leaders

Monday Night Kick-off Social will include Karl Wiegers discussing *Requirements Reuse: Fantasy or Feasible?*

Tuesday Night Rose City SPIN presentation will feature Diana Larsen and James Shore on *Your Path Through Agile Fluency: Making Agile Work For You*.

Lunches will serve up *Deep Dive Birds of a Feather* facilitated panel debates and *group discussions* on popular pressing issues of the day.

Poster Paper Presentations offer an educational conversation on a variety of topics that will engage a passionate few into deeper inquiry.

Join us in October for three full days of the *Many Faces of Quality*, go back to the office with a fresh outlook on quality, register today!

The mission of PNSQC is to enable knowledge exchange to produce higher quality software.