The Green Traveler

How to make releases with impact
Nice to meet you: Derk-Jan de Grood

Consultant – Thoughtleader Testing – Agile Coach
Our goal for today

Today we are going to make a roadmap based upon a given product backlog. During the case we will learn to

- Sort and prioritize
- Make story map
- Work with customer journeys
- Optional: Think about testing and development practices
Case: The Green Traveler
The Green Traveler

The Green Traveler Organization aims to expand travel coverage in Europe by combining and linking train and aircraft services to enable an environmentally friendly one-stop-shop.
Value Range

Examples:
- T-shirt Size: S, M, L, XL, XXL
- Range: 1, 2, 3, 4, 5
- Poker Value: 1, 3, 5, 8. Or times 10: 10, 30, 50, 80
- Range: 0-100
- Money: X Euro/Dollar/Etc
Quantize the Value

Min Value

Max Value

20

50

80
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<th>User Story</th>
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<th>Business Value (0-5)</th>
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<th>Business Value (A)</th>
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<tr>
<td>0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25</td>
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<th>Totaal impact IT (0-5) (B)</th>
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<th>Business value per boundary (A/B)</th>
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Cases and assignments

Will be introduced during the workshop
What did we learn today?
Summary

✓ We can do quick sorting and introduce value thinking
✓ If we think about customer journeys priorities shift
✓ Clear release names help to focus and have alignment
✓ Story map creates insight in what, distribution over teams, creates e.g. insight in knowledge in the teams
✓ How to deal with ‘non-business’ items
✓ Planning MVP
✓ Anything more….?
Want to do this workshop with your own teams?

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